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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91237315
Party	Defendant Universal Life Church Monastery Storehouse, Inc.
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
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AMERICAN MARRIAGE MINISTRIES,	)	
	)	
Opposer,	)	
	)	
vs.	)	Opposition No.
	)	91237315
UNIVERSAL LIFE CHURCH MONASTERY	)	
STOREHOUSE, INC.,	)	
	)	
Applicant.	)	

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Testimony Upon Oral Examination Of  
GLEN YOSHIOKA

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1:10 p.m.  
December 7, 2020

Deposition held via videoconference.  
All parties attended remotely.

REPORTED BY: Yvonne A. Gillette, RPR, CCR No. 2129.



1 A P P E A R A N C E S

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4 For the Opposer:

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## 1 E X A M I N A T I O N I N D E X

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3 By Mr. Matesky 4 - 50

4 By Mr. Hodges 50 - 51

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## 11 E X H I B I T I N D E X

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13 MARKED

14 50 AMM Home Page 20110208 9

15 51 AMM Home Page 20110612 12

16 52 AMM Home Page 20140520 15

17 53 AMM Home Page 20140625 16

18 54 AMM Application 20140625 18

19 55 AMM Store 20140625 24

20 56 AMM Home Page 20150314 24

21 57 AMM Store 20160402 26

22 58 AMM Home Page 20180104 27

23 59 AMM Home Page 20150314 29

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1 GLEN YOSHIOKA, being duly sworn, testified  
2 upon oath as follows:

3  
4 MR. MATESKY: Just for the record again,  
5 just like this morning, Ben, if we could just agree on  
6 the record that we -- parties waive any objections to  
7 the deposition occurring via Zoom, via video  
8 conference as opposed to in person?

9 MR. HODGES: Agreed.

10 EXAMINATION

11 BY MR. MATESKY:

12 Q Mr. Yoshioka, I'm the attorney for Universal  
13 Life Church Monastery Storehouse, the applicant in  
14 this matter. Is that clear to you?

15 A Yes.

16 Q If I say ULC Monastery, will you understand  
17 that I'm referring to the applicant in this matter?

18 A Yes.

19 Q And if I say AMM, will you understand that  
20 I'm referring to American Marriage Ministries, the  
21 opposer in this matter?

22 A Yes.

23 Q Do you understand that you are under oath,  
24 and your responses are given today under penalty of  
25 perjury?



1 A Yes.

2 Q Although there's no judge or jury present,  
3 do you understand that this is sworn testimony to be  
4 presented to the Trademark Trial and Appeal Board in  
5 this matter?

6 A Yes.

7 Q As the court reporter mentioned, it's  
8 important for us to take our time, speak slowly and  
9 clearly, and not speak over each other so we can get a  
10 clear transcript. So please wait until I'm finished  
11 asking my question before you answer. Is that okay?

12 A Yes.

13 Q Also your counsel may object to one or more  
14 questions. So please take a moment before responding  
15 to give your counsel the opportunity to object without  
16 one person speaking over another. Okay?

17 A Understood.

18 Q I'm going to ask that you please give verbal  
19 responses, rather than uh-huh, huh-uh, or shaking your  
20 head or nodding your head. Is that okay?

21 A Yes.

22 Q If you don't understand a question I ask,  
23 will you please let me know?

24 A Yes.

25 Q And if you need to take a break at any



1 point, will you please let me know?

2 A Yes.

3 Q Are you under the influence of any drugs,  
4 alcohol, or condition that would impair your ability  
5 to give full and truthful responses today?

6 A No.

7 Q Will you please let me know if that changes  
8 at any point in time during this deposition?

9 A Yes.

10 Q Did you do anything to prepare for your  
11 testimony today?

12 A I skimmed over the transcripts from the last  
13 deposition.

14 Q When you say the last deposition, which  
15 deposition is that?

16 A This was the one back in September.

17 Q Are you referring to your deposition?

18 A Yes.

19 Q Did you review any other deposition  
20 transcripts in preparation for your testimony today?

21 A No.

22 Q Did you do anything else to prepare for your  
23 testimony today?

24 A No.

25 Q Did you meet with anyone or have a



1 conversation with anyone to prepare for your testimony  
2 today?

3 A No.

4 Q So is it your testimony you didn't have a  
5 call with your counsel to prepare for your testimony  
6 today?

7 A I misunderstood. I assumed that that  
8 question was excluding counsel. We did have a  
9 meeting, or I did have a meeting with my counsel last  
10 Friday.

11 Q Okay. So just to clarify, Mr. Yoshioka, I'm  
12 going to ask that you listen to the question I ask you  
13 and answer the question I ask you during this  
14 deposition. Is that okay?

15 A Yes.

16 Q Okay. So to clarify, your prior response  
17 that you did not meet or discuss with anyone to  
18 prepare for this deposition is not accurate, correct?

19 MR. HODGES: Object to form.

20 A My understanding was that the question  
21 assumed that I had already spoken with my counsel.

22 Q Ms. Yoshioka, I asked you -- please listen  
23 to the question I ask you and respond only to the  
24 question I ask you.

25 Yvonne, would you read back my last question



1 to Mr. Yoshioka, please?

2 (Record read.)

3 A I misunderstood the question when it was  
4 asked.

5 Q That's not an answer to my question. Can  
6 you answer my question?

7 MR. HODGES: Object to form.

8 A My answer is that I met with my lawyers last  
9 Friday to discuss this deposition.

10 Q Mr. Yoshioka, I'm not going to belabor the  
11 point, but this deposition is going to go on much  
12 longer than it needs to if you insist on answering  
13 questions other than the question I ask you. I'm  
14 going to move on, but really, it would make it easier  
15 for everyone if you would just answer the question  
16 that's asked instead of coming up with an answer to  
17 some other question.

18 MR. HODGES: To the extent there was a lack  
19 of question or anything in there, I'll object to the  
20 form.

21 Q Okay. Mr. Yoshioka, I am going to draw your  
22 attention to a document that is titled AMM Home Page  
23 20110208. Do you see that document? I can repeat the  
24 document number if you would like.

25 A Yeah. Can you please repeat that?



1 Q Sure. So this was sent to your counsel and  
2 then forwarded to you. The file name is AMM Home Page  
3 20110208. Do you see that document?

4 A Yes.

5 MR. MATESKY: We're going to introduce this  
6 document as Exhibit 50. We're using 50, as that's  
7 intended to be a continuation of the exhibit numbering  
8 from the previous testimony depositions of AMM  
9 personnel.

10 (Exhibit No. 50 marked for identification.)

11 Q So take your time to review this document.

12 MR. HODGES: I'll object to the extent this  
13 wasn't produced or is not a production copy without a  
14 Bates number on it. Are you okay with making this  
15 continue throughout this, or do I need to make it  
16 every time you ask a question about it?

17 MR. MATESKY: Let's not make it continuing  
18 just yet, but we might get that figured out and may at  
19 some point.

20 Q Mr. Yoshioka, do you recognize what's shown  
21 on this document?

22 A Yes.

23 Q What is this document?

24 MR. HODGES: Same objections.

25 A This document looks like a screenshot taken



1 using the Wayback Machine of a screenshot of one of  
2 our web pages, which I assume is from 2011, based on  
3 the file name.

4 MR. MATESKY: And, Ben, I'm fine with that  
5 objection being continuing for this exhibit.

6 Q Mr. Yoshioka, does this appear to be the  
7 home page of TheAMM.org as of February 8th, 2011?

8 A I don't know if it's our home page.

9 Q I direct you to the top of page 1 in the  
10 upper left hand corner, where it says HTTP, colon,  
11 forward slash, forward slash, www.theamm.org, forward  
12 slash. Do you see that?

13 A Yes, I see that now.

14 Q Does that clarify your response as to  
15 whether this shows TheAMM.org home page?

16 A Yes.

17 Q And just to be clear, so what is that  
18 response with that clarification?

19 A This looks like a screenshot of our home  
20 page from 2011.

21 Q I'll direct you to page 2 of this document.  
22 Does page 2 of this document appear to be the same  
23 thing with the Wayback Machine timeline removed?

24 A Yes.

25 Q Mr. Yoshioka, you were president of AMM at



1 this point in time, correct?

2 A Yes.

3 Q Based on your recollection, does this  
4 document actually -- excuse me. Based on your  
5 recollection, does this document accurately reflect  
6 the content of TheAMM.org home page as of the stated  
7 date?

8 A More or less. As you can see from this  
9 screenshot, there are certain elements on the page  
10 that aren't loading or displaying properly due to the  
11 fact that it was taken retroactively through the  
12 Wayback Machine.

13 Q And other than those elements, do you have  
14 any reason to believe this document does not  
15 accurately reflect the content of the home page of  
16 TheAMM.org at this point in time?

17 A Other than that, this looks like it would  
18 have been what this page looked like at that point in  
19 time.

20 Q Okay. I am going to draw your attention to  
21 a document that was sent to you entitled AMM Home Page  
22 20110612. Do you have that document?

23 MR. HODGES: Can you repeat that one, Mike?  
24 I didn't get that.

25 MR. MATESKY: Sure. AMM Home Page 20110612.



1 MR. HODGES: Thanks.

2 (Exhibit No. 51 marked for identification.)

3 A I am not seeing that document.

4 Q May I ask, Mr. Yoshioka, how many documents  
5 titled AMM Home Page with some number after it did you  
6 receive?

7 A I'm looking at ten attachments.

8 Q Can you see the file names of those  
9 attachments?

10 A Yes.

11 Q So that -- you should have all of them. Let  
12 me repeat the title of this document. It's AMM Home  
13 Page 20110602.

14 A Okay. I found it.

15 Q Do you recognize this document?

16 A Yes.

17 Q What is this document?

18 MR. HODGES: And the same objection to the  
19 extent that this isn't a Bates numbered document.

20 MR. MATESKY: Sure. And -- okay. Okay.  
21 Sorry. Strike my babbling.

22 Q So, Mr. Yoshioka, do you recognize this  
23 document?

24 A Yes.

25 Q What is this document?



1       A           This document looks like another screenshot  
2       taken using the Wayback Machine of what would either  
3       have been our home page or a splash home page back  
4       from the date that you mentioned this document was  
5       taken from. I guess that would have been 2011. Yeah,  
6       2011.

7       Q           Just to clarify -- well, I have two  
8       follow-up questions to that. What is the distinction  
9       between a home page and a splash home page as you were  
10      using those terms?

11     A           Yeah. I should define that. And I don't  
12     know if that's a specific technical term. It was  
13     jargon that I've used to describe what is basically a  
14     home page -- it's basically where you go to a web  
15     page, and when you land on that web page, it loads  
16     another page superimposed on top of it. For instance,  
17     if you go to, say, like the New York Times for  
18     instance, and then it pops up a box on top of the  
19     page, that's what I was referring to. Now, I don't  
20     know if that was that, but it looks kind of like that.  
21     And we were experimenting with those types of  
22     presentations at that time. So just to clarify,  
23     that's what I meant by splash home page.

24     Q           Based on your recollection, does this  
25     document accurately reflect what a visitor would see



1 when visiting TheAMM.org as of June 12th, 2011?

2 MR. HODGES: Same objection as before.

3 MR. MATESKY: And, Ben, your objection can  
4 stand for this exhibit. And, Glen, would you mind  
5 repeating your answer to my question because I believe  
6 I spoke over you.

7 A Yes.

8 Q Thank you. Does page 2 of this document  
9 appear to be the same as page 1 with the Wayback  
10 Machine timeline removed?

11 A Yes.

12 Q If someone wanted to submit an application  
13 to join AMM as a minister, is there a link on this  
14 page that would direct them to on an online  
15 application?

16 A Yes.

17 Q Where is that link?

18 A That link is in the middle -- well, that  
19 link is the one that's the golden button that says,  
20 begin ordination.

21 Q Okay. I'm going to direct your attention to  
22 another document that was sent to you. It's titled  
23 AMM Home Page 20140520. Do you have that document?

24 A Yes.

25 Q We're introducing this document as Exhibit



1 52.

2 (Exhibit No. 52 marked for identification.)

3 Q Do you recognize this document?

4 MR. HODGES: Same objections before as to  
5 Bates numbers.

6 A Yes.

7 Q And that objection can stand to the extent  
8 of this exhibit. What is this document?

9 A This document looks like another screenshot  
10 taken using the Wayback Machine of our home page  
11 shortly after the time that Steven Colbert got  
12 ordained with American Marriage Ministries and  
13 promoted us on his show.

14 Q Does this appear to reflect the content of  
15 TheAMM.org home page as of May 20th, 2014?

16 A Yes.

17 Q And does page 2 of this document appear to  
18 be the same except with the Wayback Machine timeline  
19 removed?

20 A Yes.

21 Q And if someone wanted to submit an  
22 application to join AMM as a minister, is there a link  
23 on this page that would direct them to an online  
24 application?

25 A Yes.



1 Q Where is that link?

2 A It is the same as I said in my last  
3 response. It is the gold button that says, begin  
4 ordination that is in the middle of the page.

5 Q Okay. I will now direct your attention to  
6 another document. The file name for this document is  
7 AMM Home Page 20140625. Do you have that document?

8 A Yes.

9 Q Do you recognize this document?

10 MR. HODGES: Same objection as before.

11 MR. MATESKY: And that objection can stand  
12 to the extent we're discussing this exhibit.

13 A Yes.

14 MR. MATESKY: And before I forget, we're  
15 introducing this document as Exhibit 53, I believe.

16 (Exhibit No. 53 marked for identification.)

17 Q What is this document?

18 A This document looks like another screenshot  
19 taken using the Wayback Machine of our home page as of  
20 the date referenced in the document's name. I guess  
21 that would have been on June 25th of 2014.

22 Q And does this document appear to accurately  
23 reflect the content of the home page for TheAMM.org as  
24 of June 25th, 2014?

25 A Yes.



1 Q Does page 2 of this document appear to be  
2 the same as page 1 except with the Wayback Machine  
3 timeline removed?

4 A Yes.

5 Q If someone wanted to submit an application  
6 to join AMM as a minister, is there a button or link  
7 on this page that would direct them to an online  
8 application?

9 A Yes.

10 Q Where is that button or link?

11 A There are actually two. There is one near  
12 the top of the page in the middle where it says, apply  
13 for ordination. And there's another one at the bottom  
14 of the page above the footer, where it also says,  
15 apply for ordination.

16 Q And I'll direct you to the second page of  
17 this document as well. Do you see where it says,  
18 apply for ordination in the header?

19 A Yes.

20 Q Would that also serve as a link to take a  
21 visitor to an online application to join AMM as a  
22 minister?

23 A Yes.

24 Q I'm going to direct your attention to a  
25 document file named AMM Application 20140625.



1 A I see that.

2 Q And if my audio is not great, I do have some  
3 headphones I can wear. That might be better. If it's  
4 a continuing problem, please let me know.

5 A I appreciate that.

6 Q We're introducing this document as Exhibit  
7 54.

8 (Exhibit No. 54 marked for identification.)

9 MR. HODGES: Same objection as before.

10 MR. MATESKY: And that objection can stand  
11 for this exhibit.

12 Q What is this document, Mr. Yoshioka?

13 A This looks like another screenshot taken  
14 using the Wayback Machine of our home page as it would  
15 have appeared back in June of 2014.

16 Q I'll direct your attention to the upper left  
17 hand corner of the first page of this document. Do  
18 you see the URL stated there?

19 A Yes.

20 Q Does that refresh your recollection about  
21 what this document shows?

22 A Yes.

23 Q So what do you think this document shows?

24 A This document shows a screenshot of the AMM  
25 home page back from 2014. What do you consider the



1 home page to refer to? Let me strike that question.

2 Q Is this the first page a visitor would see  
3 as of this timeframe when visiting TheAMM.org?

4 A Yes.

5 Q Okay. I will direct your attention back to  
6 Exhibit 53, which is a document titled AMM Home Page  
7 20140625. Was it not your testimony that this  
8 document shows the AMM home page -- excuse me. Was it  
9 not your testimony that this document shows the home  
10 page of TheAMM.org as of June 25th, 2014?

11 MR. HODGES: Object to form.

12 A I do not recall either stating that or being  
13 shown this specific screenshot as a piece of evidence.  
14 Could you clarify what you may have thought I said?

15 Q Yeah. Let me review the documents real  
16 quick to make sure I'm asking the right questions  
17 about the right documents. Actually, could we go off  
18 the record for a moment?

19 (Recess taken.)

20 Q Mr. Yoshioka, I want to make sure both you  
21 and I are clear on which documents and exhibits we're  
22 referring to. So I'm going to call your attention to  
23 Exhibit 53, which is the file titled AMM Home Page  
24 20140625. Do you have document?

25 A Yes, I am -- I just opened it.



1 Q I'm hopefully not retreading ground we've  
2 already covered, but just to make sure we're on the  
3 same page, do you recognize this document?

4 A Yes.

5 Q And what is this document?

6 A This document looks like a screenshot of  
7 TheAMM.org home page using the Wayback Machine as of  
8 June of 2014.

9 Q And does page 2 of this document appear to  
10 be the same as page 1 except with the Wayback Machine  
11 timeline removed?

12 A Yes.

13 Q And does this document appear to accurately  
14 reflect the content of TheAMM.org home page as of June  
15 25th, 2014?

16 A Yes.

17 Q If someone wanted to submit an application  
18 to join AMM as a minister, are there links on this  
19 page that would direct them to an online application?

20 A Yes.

21 Q Where are those links?

22 A There is a button on the first page that's  
23 blue with a gold border that says, apply for  
24 ordination. And there is another button at -- further  
25 down the page that's also gold on a dark blue



1 background that also says, apply for ordination.

2 Q And is there another link that would direct  
3 a visitor to the same online application?

4 A Yes. And -- okay. It was covered up by the  
5 Wayback Machine, so I didn't see it. But on the  
6 second one, there's also a link in the main navigation  
7 as well that says, apply for ordination.

8 Q Okay. So now to direct your attention to a  
9 document that is entitled AMM Application 20140625.  
10 Do you have that document?

11 A Yes.

12 Q And I believe this document has already been  
13 introduced as Exhibit 54. If not, we're reintroducing  
14 this document as Exhibit 54.

15 Do you see the URL in the upper left hand  
16 corner of the first page of this document?

17 A Yes.

18 Q What is that URL?

19 A That URL is TheAMM.org, back slash,  
20 ordination application.

21 Q Do you recognize this document?

22 A Yes.

23 Q What is this document?

24 A This document looks like a screenshot using  
25 the Wayback Machine of the AMM's ordination



1 application from June 25th, 2014.

2 Q And does page 2 of this document appear to  
3 be the same as page 1, except with the Wayback Machine  
4 timeline removed?

5 A Yes.

6 Q Does this document appear to accurately  
7 reflect the AMM ordination application as of June  
8 25th, 2014?

9 A Yes.

10 Q Is this the page a visitor would see if he  
11 or she clicked on the "apply for ordination" button on  
12 TheAMM.org home page shown in Exhibit 53?

13 A Yes.

14 Q If a user filled out this form and clicked  
15 the submit application button towards the bottom of  
16 the page, was there anything else he or she needed to  
17 do to become an AMM minister?

18 A I don't know. I don't think so. And the  
19 reason I'm responding this way is because, during  
20 certain points of our history, we also used an email  
21 validation as well where you would have to confirm  
22 your account after submitting the application. I  
23 don't know if we were doing it at this time. But  
24 essentially, the simple answer is yes, that once  
25 someone properly submits that application, they would



1     become an AMM minister.

2     Q           I'm going to now draw your attention to a  
3     document titled AMM Store 20140625. Do you have that?

4     A           Yes.

5     Q           Do you recognize this document?

6     A           Yes.

7     Q           What is this document?

8                MR. HODGES: Mike, same objections as  
9     before.

10               MR. MATESKY: Okay. Those objections can  
11     stand for this exhibit.

12     A           This document looks like a screenshot taken  
13     using the Wayback Machine of TheAMM.org store index  
14     from June 25th, 2014.

15     Q           Just to clarify, does this document appear  
16     to reflect the page available at TheAMM.org/store as  
17     of June 25th, 2014?

18     A           Yes.

19     Q           And does page 2 appear to be the same as  
20     page 1 with the Wayback Machine timeline removed?

21     A           Yes.

22     Q           Based on your recollection, does this  
23     document accurately reflect the content of  
24     TheAMM.org/store page as of the stated date?

25     A           Yes.



1 Q I am going to draw your attention to a  
2 document -- sorry. I don't know if I properly  
3 identified that the document we were just looking at  
4 should be introduced as Exhibit 55, I believe.

5 (Exhibit No. 55 marked for identification.)

6 Q Now I'm going to draw your attention to a  
7 document titled AMM Home Page 20150314. Do you see  
8 that?

9 (Exhibit No. 56 marked for identification.)

10 A Yes.

11 Q Do you recognize this document?

12 MR. HODGES: Same objections on our part,  
13 Mike.

14 MR. MATESKY: That objection can stand for  
15 this exhibit.

16 A Yes.

17 Q What is this document?

18 A This document looks like a screenshot of our  
19 ordination application taken using the Wayback Machine  
20 on March 14th of 2015.

21 Q Does this appear to reflect  
22 TheAMM.org/ordination-application page as of March  
23 14th, 2015?

24 A Could you repeat that question? You cut out  
25 for a second there.



1 Q You know what, could we go off the record  
2 just for 15 seconds maybe.

3 (Pause in proceedings.)

4 (Last question read.)

5 A Yes.

6 Q And does page 2 of this document appear to  
7 be the same page with the Wayback Machine timeline  
8 removed?

9 A Yes.

10 Q Based on your recollection, does this  
11 document accurately reflect the content of  
12 TheAMM.org/ordination-application page as of March  
13 14th, 2015?

14 A Yes.

15 Q If a user filled out this form and clicked  
16 the submit application button, was there anything else  
17 he or she needed to do to become an AMM minister?

18 A As I stated before, unless we had an email  
19 validation implemented at the time, then this would  
20 have been -- the answer to that is yes.

21 Q I'm sorry. Is the answer that there is an  
22 additional step that would need to be completed?

23 A I apologize. I misspoke. I meant to say  
24 that, no, other -- so, yes, once someone completes  
25 this application and it's submitted with accurate



1 information, they would then be an AMM minister.

2 Q I'm going to need to send you an additional  
3 document, but I'll get through the ones I've already  
4 sent first. I will draw your attention to a document  
5 titled AMM Store 20160402. Do you have that document?

6 A Yes.

7 Q We will introduce that document as Exhibit  
8 57. Do you recognize this document?

9 (Exhibit No. 57 marked for identification.)

10 A Yes.

11 Q What is this document?

12 A This document looks like a screenshot of  
13 TheAMM.org/store, which is our store index as of April  
14 2nd of 2016.

15 Q And does page 2 of this document appear to  
16 be the same, except with the Wayback Machine timeline  
17 removed?

18 MR. HODGES: Objection to the extent -- same  
19 objection as before to the Bates numbers.

20 MR. MATESKY: And that objection can stand  
21 for this exhibit.

22 A Yes, with the exception that there's some  
23 design stuff that looks weird. But I believe that's  
24 because of the Wayback Machine. Other than that, all  
25 of the content looks like it would have been as it was



1 as of that date.

2 Q I am now going to draw your attention to a  
3 document titled AMM Home Page 20180104.

4 THE COURT REPORTER: Counsel, did you want  
5 the last document marked as number 56?

6 MR. MATESKY: I believe the last one should  
7 have been 57. I thought I mentioned that. Could we  
8 double check that we've got the exhibit numbering  
9 correct.

10 (Discussion held off the record.)

11 Q So Mr. Yoshioka, do you have the document  
12 with the file name AMM Home Page 20180104?

13 A Yes.

14 MR. MATESKY: We are introducing that  
15 document as Exhibit 58.

16 (Exhibit No. 58 marked for identification.)

17 MR. HODGES: Same objections as before.

18 MR. MATESKY: Those objections can stand for  
19 this exhibit.

20 Q Do you recognize this document?

21 A Yes.

22 Q What is this document?

23 A This looks like a screenshot using the  
24 Wayback Machine of TheAMM.org's home page from January  
25 4th, 2018.



1 Q And based on your recollection, does this  
2 appear to accurately reflect the content of the home  
3 page for TheAMM.org as of January 4th, 2018?

4 A Yes.

5 Q And does page 2 of this document appear to  
6 be the same as page 1 but with the Wayback Machine  
7 timeline removed?

8 A Yes.

9 Q If someone wanted to submit an application  
10 to join AMM as a minister, are there links or buttons  
11 on this page that would direct them to an online  
12 application?

13 A Yes.

14 Q Where are they?

15 A There are three of them. The first one is  
16 in the main navigation at the top of the page. The  
17 second one is a dark blue button with gold trim in the  
18 middle of the page that says apply for ordination.  
19 And the last one is a gold button that says apply for  
20 ordination that's at the bottom of the page.

21 Q So I need to send you and your counsel one  
22 additional document which should not take me too long.  
23 We can probably just go off the record, but we don't  
24 really need to break is my thinking.

25 (Pause in proceedings.)



1 (Exhibit No. 59 marked for identification.)

2 Q So we're back on the record, and I have sent  
3 a document to be introduced as Exhibit 59. Glen, do  
4 you recognize this document?

5 MR. HODGES: Same objections as before.

6 MR. MATESKY: And those actions can stand  
7 for this exhibit.

8 A Yes.

9 Q What is this document?

10 A This document looks like a screenshot using  
11 the Wayback Machine of TheAMM.org's home page as it  
12 would have appeared on March 14th of 2015.

13 Q And based on your recollection, does this  
14 accurately reflect the content of the home page for  
15 TheAMM.org as of March 14th, 2015?

16 A Yes.

17 Q And does page 2 of this document appear to  
18 be the same as page 1, except with the Wayback Machine  
19 timeline removed?

20 A Yes.

21 Q If someone wanted to submit an application  
22 to join AMM as a minister, is there a link on this  
23 page that would direct them to an online application?

24 A Yes.

25 Q Where is that?



1       A           There are three. I will start at the top.  
2       The first being in the main navigation towards the --  
3       towards the right side of the page. It says, apply  
4       for ordination. Below that in the middle of the page,  
5       there's a blue button with gold trim that says, apply  
6       for ordination. And at the bottom of the page above  
7       the footer is a gold button that says, apply for  
8       ordination.

9       Q           Okay. I'm now going to direct you back to  
10      what was marked as Exhibit 56. And this is a document  
11      that was titled AMM Home Page 20150314. Do you have  
12      that open?

13     A           Yes.

14     Q           Are you able to relatively easily switch  
15      between this Exhibit 56 and the Exhibit 59 we just  
16      looked at?

17     A           Yes.

18     Q           Does Exhibit 56 appear to be the online  
19      application that a user would be directed to if they  
20      clicked on the "apply for ordination" button shown in  
21      Exhibit 59?

22     A           Yes.

23     Q           Okay. I'm going to direct you back to  
24      Exhibit 50, which is the document with the file name  
25      AMM Home Page 20110208. Let me know when you have



1     that open, please.

2     A             I have that open.

3     Q             Can you point me to the words "get ordained"  
4     on this page?

5     A             I don't believe I see that on this page.

6     Q             I will direct you to Exhibit 51, which is  
7     the file with the name AMM Home Page 20110612. Will  
8     you please let me know when you have that open?

9     A             Yes. It's open.

10    Q             Do you see the words "get ordained" anywhere  
11    on this page?

12    A             No.

13    Q             I am now going to direct you to Exhibit 52,  
14    which is the document with the file name AMM Home Page  
15    20140520. Will you please let me know when you have  
16    that open?

17    A             Yes.

18    Q             Do you see the words "get ordained" anywhere  
19    on this page?

20    A             No.

21    Q             I'm going to direct you to Exhibit 53, which  
22    is the document titled AMM Home Page 20140625. Will  
23    you please let me know if you see the words "get  
24    ordained" anywhere on this page?

25    A             I do not see it.



1 Q I will direct you to Exhibit 54, which is  
2 the document titled AMM Home Page 20150314. Sorry. I  
3 may have misled you there. Let me make sure I have  
4 this correct. Sorry. I'm going to direct you to  
5 Exhibit 54, which is the document titled AMM  
6 Application 20140625. Please let me know when you  
7 have that open.

8 A I have it open.

9 Q Can you point me to the words "get ordained"  
10 anywhere on that page?

11 A It is not on this page.

12 Q I will now direct your attention to Exhibit  
13 55, which is the document titled AMM Store 20140625.  
14 Please let me know when you have that open.

15 A It's open.

16 Q Do you see the words "get ordained" anywhere  
17 on this page?

18 A No.

19 Q I am now going to direct your attention to  
20 Exhibit 59, which is the exhibit I sent that was  
21 mistakenly titled Exhibit 60 when I first sent it.  
22 Will you please let me know when you have that open?

23 A It's open.

24 Q Do you see the words "get ordained" anywhere  
25 on this page?



1 A I do not.

2 Q I am now going to direct your attention to  
3 Exhibit 56, which is the document that was titled, AMM  
4 Home Page 20150314. Please let me know when you have  
5 that open.

6 A I have that open.

7 Q Can you point me to the words "get ordained"  
8 anywhere on this page?

9 A "Get ordained" is not on this page.

10 Q I will now direct you to Exhibit 57, which  
11 is the document file named AMM Store 20160402. Will  
12 you please let me know when you have that open?

13 A I have it open.

14 Q Can you please point me to the words "get  
15 ordained" anywhere on this page?

16 A I cannot.

17 Q I will now direct your attention to the  
18 document -- excuse me -- to Exhibit 58, which is the  
19 document titled AMM Home Page 20180114 -- sorry, 04.  
20 I'll state that again for clarity. AMM Home Page  
21 20180104. Will you please let me know when you have  
22 that open?

23 A It's open.

24 Q Can you point me to the words "get ordained"  
25 anywhere on this page?



1 A I cannot.

2 Q Could we take maybe a five- or ten-minute  
3 break and then come back?

4 A That works for me.

5 MR. HODGES: That works for me.

6 MR. MATESKY: Let's take ten.

7 (Recess taken.)

8 Q Mr. Yoshioka, do you have a good  
9 understanding of how the words "get ordained" are used  
10 by other organizations that provide online ordination  
11 services? I think you are muted.

12 A Yes.

13 Q Do you keep track of how other organizations  
14 in the field use the words "get ordained"?

15 A Yes.

16 Q How do you do that?

17 A I do that in several different ways. I do  
18 that in several different ways.

19 Q Can you explain those ways, please?

20 A Yes. One is to directly visit those  
21 websites and to read the content and to go through it  
22 myself. Another is to use Google search and see what  
23 that pulls up. And another way would be to use  
24 various different tools that allow you to analyze  
25 websites in terms of the language they use and how



1 prevalent certain words or phrases are on those  
2 websites.

3 Q Why would you engage in those actions?

4 Excuse me. Why have you engaged in those actions?

5 A I have engaged in those actions because it  
6 directly affects AMM as an organization. AMM operates  
7 in the space of ordaining people. And therefore, it  
8 is incumbent upon AMM as an organization to understand  
9 as best as possible what everyone else is doing in  
10 that same space to help us strategize and to position  
11 ourselves with respect to other organizations.

12 Q Is that true only because AMM has initiated  
13 this opposition proceeding against ULC Monastery?

14 A No.

15 Q Did AMM keep track of third party uses of  
16 the words "get ordained" before this opposition  
17 proceeding was initiated?

18 A Part of my job at AMM is to understand and  
19 to better position AMM as an organization when it  
20 comes to the language we use on our website. And part  
21 of that is to have an understanding of what the  
22 organization -- what the other organizations are  
23 doing, not just in terms of the phrase "get ordained",  
24 but in terms of any type of language that would be  
25 used in this industry.



1 Q I'm not sure if that answered my question.

2 I guess I'll move to strike as nonresponsive to the  
3 extent it didn't answer my question.

4 I'll ask a different question. Did AMM  
5 review the use of "get ordained", the words "get  
6 ordained" by third parties prior to 2020?

7 A Yes.

8 Q Did it do so using the three methods you  
9 described?

10 A Yes.

11 Q Did AMM review third party use of the words  
12 "get ordained" prior to 2019?

13 A Yes.

14 Q Did it do so using the three methods you  
15 described?

16 A Yes.

17 Q Did AMM review third party use of the words  
18 "get ordained" prior to 2018?

19 A Yes.

20 Q Did it do so using the three methods you  
21 described?

22 A Yes.

23 Q Does AMM regularly review the content of  
24 third party websites that offer ecclesiastical  
25 services such as ordaining ministers?



1 A Yes.

2 Q Does AMM regularly review Google search  
3 results for terms that it finds important?

4 A Yes.

5 Q Has AMM regularly reviewed Google search  
6 results for the phrase "get ordained"?

7 A Yes.

8 Q Has AMM regularly reviewed Google Trends  
9 search results for the phrase "get ordained"?

10 A I don't know, but I believe so. It wouldn't  
11 have been me that did that specific function though.

12 Q How long have you -- let me strike that.  
13 How long have you been familiar with the organization  
14 Open Ministry?

15 A I have known about them since probably late  
16 2009 to sometime in 2010.

17 Q Has AMM regularly reviewed the content of  
18 the Open Ministry website?

19 MR. HODGES: Object to form.

20 A Yeah. I don't know about regularly as far  
21 as a fixed schedule, but I certainly visit that  
22 website every few weeks.

23 Q Is the Open Ministry website one of the  
24 websites for which AMM has reviewed use of the words  
25 "get ordained" over the years?



1 A Yes.

2 Q Approximately when did you first become  
3 aware of Christian Leaders Institute?

4 A I don't know.

5 Q Did you become aware of Christian Leaders  
6 Institute before 2020?

7 A I don't know.

8 Q When did you first become aware of the  
9 Church of the Latter Day Dude?

10 A I first became aware of the Church of the  
11 Latter Day Dude several years ago. It could have well  
12 possibly been prior to 2009 if they existed back then.  
13 I really can't say other than I -- I can say with  
14 certainty I've known about them for at least six  
15 years. That would be like 2014. But I can't recall  
16 exactly when I learned about them.

17 Q I'll clarify. When I use -- if I use the  
18 word, regularly, I don't necessarily mean on a fixed  
19 schedule. But is the website for the Church of the  
20 Latter Day Dude one of the websites that AMM would  
21 regularly review over the years?

22 A Yes.

23 Q Is the website for the Church of the Latter  
24 Day Dude one of the websites for which AMM has  
25 reviewed for use of the words "get ordained" over the



1     years?

2     A             Yes.

3     Q             Do you recall -- never mind. Strike that.

4                   When did you first become aware of First  
5     Nation Church?

6                   MR. HODGES: Object to form.

7     A             I can't say specifically, but I've known  
8     about them for several years.

9     Q             Is the website for First Nation Church one  
10    that AMM has regularly reviewed over the years?

11                   MR. HODGES: Object to form.

12    A             Yes.

13    Q             Is the website for First Nation Church one  
14    for which AMM has reviewed use of the words "get  
15    ordained" over the years?

16    A             Yes.

17    Q             Are you aware of an organization called  
18    Wanderlust Bay?

19    A             Yes.

20    Q             When did you first become aware of  
21    Wanderlust Bay?

22    A             That would have been relatively -- can you  
23    still hear me? The Zoom cut out, but I assume we  
24    still have audio.

25    Q             Yeah. You're frozen on screen, but I can



1 hear you.

2 A Okay. I am restarting my Zoom, but I can  
3 continue to answer that question while we're doing  
4 that, if that works for you. Otherwise I can just  
5 wait until this thing gets working again.

6 Q For now let's keep going. I'll ask the  
7 question again just so we have a clear record.

8 A Appreciate it.

9 Q When did you first become aware of  
10 Wanderlust Bay?

11 A That would have been one of the more recent  
12 ones I learned about. Probably in the past year or  
13 two.

14 Q When do you first recall reviewing the  
15 website for Wanderlust Bay?

16 A That would have been within the past year.

17 Q Do you recall reviewing the website for  
18 Wanderlust Bay in late August or early September of  
19 this year?

20 A Yes.

21 Q Was that the first time you reviewed the  
22 website for Wanderlust Bay?

23 A No.

24 Q Are you aware of an organization called  
25 Church of the Open Road?



1 A Yes.

2 Q When did you first become aware of Church of  
3 the Open Road?

4 A That one is also another relatively new  
5 organization. It would have been within the past two  
6 years.

7 Q When do you first recall reviewing the  
8 website of Church of the Open Road?

9 A That would have been when I first learned  
10 about them, which would have been within the past two  
11 years. I do know that they're not that old. They  
12 can't be more than three years old. They're probably  
13 about two years old. And I would have reviewed them  
14 when I found out about them initially.

15 Q To the best of your recollection, do you  
16 believe you first reviewed their website prior to  
17 2020?

18 A Yes.

19 Q Is that an organization for which AMM has  
20 reviewed the website for use of the words "get  
21 ordained"?

22 A Yes.

23 Q And when was that review first conducted to  
24 the best of your recollection?

25 A It would have been the first time I heard



1 about them, which was about -- I believe it was about  
2 two years ago. And whenever I find out about a new  
3 organization, I attempt to spend some time poking  
4 around and seeing what they're about.

5 Q Are you aware of an organization called  
6 Minister Now?

7 A Yes.

8 Q When did you first become aware of Minister  
9 Now?

10 A That one is hard to say because there are  
11 several organizations that have very similar sounding  
12 interchangeable names that they themselves change  
13 their names or the URLs, and it's hard to pinpoint if  
14 it's the same organization. And Minister Now  
15 specifically, you know, I'm not sure if they called  
16 themselves something different beforehand. So it's  
17 hard for me to answer that one with any type of degree  
18 of certainty.

19 Q Do you recall reviewing the website for  
20 Minister Now in late August, early September of this  
21 year?

22 A Yes.

23 Q Was that the first time you reviewed the  
24 website for Minister Now?

25 A No.



1 Q Was that the first time you reviewed the  
2 website for Minister Now for use of the words "get  
3 ordained"?

4 A No.

5 Q Do you recall reviewing the website for  
6 Minister Now prior to 2020?

7 A Again, I'm not sure because that's one of  
8 the more slippery organizations that's hard for me to  
9 keep track of who actually -- basically, it's hard to  
10 keep track whether it was the same organization as it  
11 was called three years ago. Some of these people tend  
12 to change their URLs and the name of the organization.  
13 So I could have. It may have been under a different  
14 name. I hope that -- I hope that answers your  
15 question. That's the best I can give you.

16 Q Are you aware of an organization that goes  
17 by the name Universal Ministries?

18 A Yes.

19 Q When did you first become aware of Universal  
20 Ministries?

21 A That one has been around for longer. It's  
22 been several years, certainly prior to 2018. Probably  
23 prior to 2016. I think they existed even, you know,  
24 even as far back as 2011. I can't say with certainty,  
25 but I recall that's one that I have visited over the



1 years going pretty far back.

2 Q And is that an organization whose website  
3 you have reviewed -- sorry. Sorry. Let me start that  
4 over just to clarify and make sure I understood your  
5 last answer. Is it accurate to say that that is an  
6 organization whose website you have reviewed over the  
7 years?

8 A Yes.

9 Q Okay. Is it accurate to say that's an  
10 organization whose website you have reviewed for use  
11 of the words "get ordained" over the years?

12 A Yes.

13 Q Do you recall approximately when you first  
14 reviewed Universal Ministries' website for use of the  
15 words "get ordained"?

16 A Can you repeat your question? I apologize.  
17 I totally spaced.

18 Q Sure. Can you recall approximately when you  
19 first reviewed the Universal Ministries website for  
20 use of the words "get ordained"?

21 A I would have reviewed it for that term or  
22 that phrase and others when I first learned about  
23 them. And that would have been many years ago.

24 Q Are you familiar with an organization called  
25 United National Ministries?



1     A            Yes.

2     Q            When did you first become aware of United  
3     National Ministries?

4     A            That's another organization that is hard to  
5     pin down. I even confuse that one with First Nation  
6     Ministry. I think you mentioned that in one of the  
7     other questions. They kind of all operate in kind of  
8     the same kind of name space, and it's confusing  
9     distinguishing them. So it's hard to say because it's  
10    also another one that I believe they've changed their  
11    name or rebranded. So I can't say with certainty  
12    other than I'm pretty certain that they have been  
13    around for at least the past five years.

14                I've certainly -- I know that more than two  
15    years ago, I've known about them, and I've gone to  
16    their website, and probably before that. But, again,  
17    I just want to add the caveat that there's several of  
18    these organizations that kind of occupy the same space  
19    in my head. And it's hard for me to distinguish  
20    between them just pulling it from memory.

21    Q            And when you first reviewed the website for  
22    United National Ministry, did you review it for use of  
23    the words "get ordained"?

24    A            Yes. That and others.

25    Q            Are you familiar with an organization called



1 The Church of Bacon?

2 A Yes.

3 Q When did you first become aware of The  
4 Church of Bacon?

5 A That would have been within the past two  
6 years.

7 Q Do you believe you became aware of The  
8 Church of Bacon prior to 2020?

9 A I don't know.

10 Q Do you recall reviewing the website for The  
11 Church of Bacon in late August, early September of  
12 this year?

13 A Yes.

14 Q Was that the first time you reviewed the  
15 website for The Church of Bacon?

16 A It wouldn't have been the first time. I  
17 knew about them before that. But it's one of the  
18 websites I don't check up on as much. I find them  
19 mostly amusing, but it was not the first time I looked  
20 at that website.

21 Q Was that the first time you reviewed that  
22 website for use of the words "get ordained"?

23 A No. It would have been when I first found  
24 out about them.

25 Q Do you recall performing a review of ten



1 websites for use of the words "get ordained" in late  
2 August, early September of this year?

3 A Yes.

4 Q How did you choose which websites to include  
5 in that review?

6 A It was a few months ago. But I believe the  
7 process was simply going to Google and typing in "get  
8 ordained" and seeing what Google served me.

9 Q So when you review the websites of third  
10 party organizations that offer ecclesiastical services  
11 such as online ordination services, do you communicate  
12 what you learn to other members of AMM?

13 A It depends. I probably don't communicate  
14 everything. And I don't share that information with  
15 everyone, but I communicate what I believe are the  
16 salient, important facts to the people that should  
17 know about that stuff.

18 Q How do you do that?

19 A I can't say that I have a hard and fast  
20 bullet pointed codified process. It's usually I'll go  
21 to the website. And to clarify, I'm not just looking  
22 for the usage of "get ordained". I'm really taking a  
23 holistic approach. So I look at the website as a  
24 whole, what type of language they're using. And "get  
25 ordained" is a subset of that. How their website is



1 structured, what the meta info is, things like that.

2 And then I relay that information to the people that  
3 can make use of that information.

4 So, say, if I'm communicating with an  
5 advertising consultant, then I'll share with them my  
6 findings that I believe will be helpful. But  
7 obviously, I won't share things that aren't useful to  
8 them. And on the other hand, I might share other  
9 pieces of information I learned with certain AMM staff  
10 to make other decisions that that information could  
11 affect.

12 Q I'm going to strike the -- move to strike  
13 the answer as nonresponsive because I'm not asking  
14 whether you would share or what you would share.  
15 Through what method would you share what you learned?  
16 And I'll clarify. I'll try to make it easier. Do you  
17 share this information orally on the telephone? Do  
18 you share this in an email? How would you share this  
19 information to others at AMM that you learned through  
20 this review?

21 A That really all depends on any given -- on  
22 how I -- that would depend on just what's going on  
23 that day. It may be that I have a conversation with  
24 someone. It may be over the phone. It may be through  
25 email or some other communications channel. It really



1 just depends.

2 Q Have you recorded examples of third party  
3 web pages to share with others at AMM?

4 A Occasionally, yes.

5 Q Have you recorded examples of Google search  
6 results for terms such as "get ordained" to share with  
7 others at AMM?

8 A On occasion, yes.

9 Q I believe the third category of review you  
10 mentioned was using analytics tools. I'm not trying  
11 to mischaracterize your testimony. But could you  
12 explain in more detail what that third category you  
13 referred to was?

14 A Yeah. That third category was basically  
15 meant to encompass any third party software or  
16 platform that we could use to learn more information  
17 about other organizations. So I can't rattle them all  
18 off on the top of my head because there's a lot that  
19 have changed over the years. But I basically meant to  
20 say -- that category is basically for tools like  
21 Google analytics. Or another one that I use that I  
22 mentioned before is Google Search Console. But there  
23 are others, and it just all depends on what's  
24 available at the time.

25 MR. MATESKY: Could we take a five-minute



1 break?

2 (Recess taken.)

3 MR. MATESKY: We don't have any further  
4 questions.

5 MR. HODGES: I'm going to actually have just  
6 a couple cross questions. And to start off with, at  
7 least state on the record that we're going to do some  
8 cross, but it's subject to reserving our rights to  
9 object to any of the direct that was outside the scope  
10 of the pretrial disclosures.

11 EXAMINATION

12 BY MR. HODGES:

13 Q But with that, Glen, you looked at a bunch  
14 of things earlier today that were -- you identified as  
15 screenshots of various AMM web pages. Do you remember  
16 that?

17 A Yes.

18 Q Were there -- or are there other pages to  
19 the AMM website other than what you were shown?

20 A Yes.

21 Q Is that true for all the time periods that  
22 you looked at today?

23 A Yes.

24 Q How often were changes made to the AMM  
25 website during those time periods?



1       A           It would depend on the time period, but the  
2       website is updated regularly, usually on a weekly  
3       basis, sometimes on a daily basis. Even looking at  
4       those screenshots, you could see over the years how  
5       much the website had changed. That would give an  
6       indication of how much -- how dynamic the website is  
7       and has been.

8               MR. HODGES: Okay. No further questions  
9       from us.

10              MR. MATESKY: Nothing on redirect.

11              MR. HODGES: As before, we'll have Glen read  
12       and sign.

13              THE COURT REPORTER: Are you ordering the  
14       transcript, Mr. Matesky?

15              MR. MATESKY: Yes, we will.

16              THE COURT REPORTER: And copy, Mr. Hodges?

17              MR. HODGES: We will let you know.

18              (Deposition adjourned at 3:30 p.m.)

19              (Signature was reserved.)  
20  
21  
22  
23  
24  
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## S I G N A T U R E

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I declare under penalty of perjury under the  
laws of the State of Washington that I have read my  
within deposition, and the same is true and accurate,  
save and except for changes and/or corrections, if any,  
as indicated by me on the CHANGE SHEET page hereof.

10

11

Signed in \_\_\_\_\_, Washington on the \_\_\_\_\_  
day of \_\_\_\_\_, 2020.

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18

\_\_\_\_\_  
GLEN YOSHIOKA

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22

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24 Taken: December 7, 2020

Case Name: AMM v. ULC

25 Cause No.: 91237315



## 1 C E R T I F I C A T E

2 State of Washington )  
3 ) ss.  
4 County of King )  
5

6 I, the undersigned Registered Professional  
7 Reporter and Washington Certified Court Reporter, hereby  
8 certify that the foregoing deposition upon Oral examination  
of GLEN YOSHIOKA was taken before me on December 7, 2020 and  
transcribed under my direction;

9 That the witness was duly sworn by me pursuant to  
10 RCW 5.28.010 to testify truthfully; that the transcript of  
the deposition is a full, true, and correct transcript to  
11 the best of my ability; that I am neither attorney for, nor  
a relative or employee of, any of the parties to the action  
or any attorney or counsel employed by the parties hereto,  
nor financially interested in its outcome.

12 I further certify that in accordance with CR  
13 30(e), the witness was given the opportunity to examine,  
read, and sign the deposition, within 30 days, upon its  
14 completion and submission, unless waiver of signature was  
indicated in the record.

15 IN WITNESS WHEREOF, I have hereunto set my hand  
16 and seal this date, December 15, 2020:  
17  
18  
19  
20

21 /S/Yvonne A. Gillette  
22 \_\_\_\_\_  
Yvonne A. Gillette  
23 Washington Certified Court Reporter  
24 License No. 2129  
25



1 Seattle Deposition Reporters  
600 University Street, Suite 320  
2 Seattle, Washington 98101  
(206) 622-6661  
3

4 C H A N G E S H E E T  
5

6 PLEASE MAKE ALL CHANGES OR CORRECTIONS ON THIS SHEET,  
7 SHOWING PAGE, LINE, AND REASON.  
8

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9 PAGE LINE CORRECTION AND REASON  
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23

---

24 GLEN YOSHIOKA

25 Taken: December 7, 2020



1 DATE FILED: 2/8/2021

2

3 MICHAEL MATESKY  
4 Matesky Law  
5 4500 9th Avenue NE  
6 Suite 300  
7 Seattle, WA 98105

8

9 NOTICE RE CHANGES TO ORIGINAL DEPOSITION

10

11 Case Name: AMM v. ULC  
12 Venue: TTAB  
13 Cause No.: 91237315  
14 Witness: GLEN YOSHIOKA  
15 Taken: December 7, 2020

16

17 Pursuant to CR 30(e), the deposition transcript was  
18 made available with Signature Page and Change Sheet  
19 to the above-referenced witness for examination,  
20 reading, and signing.

21

22 — Enclosed is a copy of the Signature Page and  
23 Change Sheet, if any, to the above-referenced  
24 original deposition transcript.

25

26 X No Signature Page, corrections, or changes were  
27 received by this office within the 30-day signature  
28 period.

29

30

31 \_\_\_\_\_  
32 Yvonne Gillette, CCR

33 cc: File  
34 MICHAEL MATESKY  
35 BENJAMIN HODGES





All Photos By Our Ministers — [Learn More About Minister Awards](#)



Interested in Performing Marriage?

- We ordain all who want to administer religious rites for friends and family. -

- Ordination is free and we accept people of all and no faiths. -

- Our ministers are legally recognized in all 50 States. -



Become a Minister Today!

About Online Ordinations and Minister Licensing to Perform Marriage

Online Ordinations and Performing Marriage

- The right to perform marriage as a minister is guaranteed by the non-establishment clause of the 1st amendment.
- Most States do not require ministers to get licensed through a government office in order to administer marriage rites.
- Below is a State by State listing reflecting minister licensing requirements.

State Minister Licensing Requirements:

<div></div> <div>No Licensing Required:</div> <div><div><div>Alabama</div><div>Arizona</div><div>Arkansas</div><div>California</div><div>Colorado</div><div>Delaware</div><div>Florida</div><div>Georgia</div><div>Indiana</div><div>Iowa</div><div>Kansas</div><div>Maine</div><div>Maryland</div><div>Nebraska</div><div>New Hampshire</div><div>New Mexico</div><div>Oregon</div><div>Rhode Island</div><div>Texas</div><div>Vermont</div><div>Washington</div></div></div>	<div></div> <div>Required in Select Locations:</div> <div><div><div>Idaho</div><div>Illinois</div><div>Kentucky</div><div>Massachusetts</div><div>Michigan</div><div>Mississippi</div><div>Montana</div><div>New Jersey</div><div>New York</div><div>North Carolina</div><div>North Dakota</div><div>Pennsylvania</div><div>South Carolina</div><div>South Dakota</div><div>Tennessee</div><div>Utah</div><div>Wyoming</div></div></div>	<div></div> <div>Required Across State:</div> <div><div><div>Alaska</div><div>Connecticut</div><div>Hawaii</div><div>Louisiana</div><div>Minnesota</div><div>Missouri</div><div>Nevada</div><div>Ohio</div><div>Oklahoma</div><div>Virginia</div><div>Washington DC</div><div>West Virginia</div><div>Wisconsin</div></div></div>
---	---	--

**Required:** The minister is required to register with the State, County, City, or Town government prior to performing marriage. The minister submit certified physical documents reflecting their ordination.

**Select Locations:** Certain County, City, and Town governments will require that the minister register in advance of performing marriage. The minister submit certified physical documents reflecting their ordination.

**No Licensing:** There is no formal procedure for a minister to register with the State. The minister is not required to take further action or keep physical records of their ordination.

How to Perform Marriage in:

Select a State

Ministry Supplies



- Credentials & Wallet IDs

- Ministry Packages

- Marriage Certificates

AMM Contact

330 224 Ave E Seattle WA 98112  
p: 206-395-9164 10am - 6pm M-F  
[info@theamm.org](mailto:info@theamm.org)

[FAQ](#)

Minister Directory

Minister Wallet IDs

Minister Licensing Packages

Marriage Certificates

404 Not Found

nginx/1.15.8

APPLICANT'S EXHIBIT

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AMM v. ULC No. 91237315

American Marriage Ministries®

330 24th Ave East, Seattle, WA 98112 - 206.395.9164 - [info@theamm.org](mailto:info@theamm.org)

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Wedding Wire





# AMERICAN MARRIAGE MINISTRIES

Become an Ordained Minister to Perform Marriage for friends and family!

[How it Works](#)

[Minister Licensing](#)

[Wedding Training](#)

[Ministry Supplies](#)

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[Become a Minister](#)



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#### No Licensing Required:

- [Alabama](#)
- [Arizona](#)
- [Arkansas](#)
- [California](#)
- [Colorado](#)
- [Delaware](#)
- [Florida](#)
- [Georgia](#)
- [Indiana](#)
- [Iowa](#)
- [Kansas](#)
- [Maine](#)
- [Maryland](#)
- [Nebraska](#)
- [New Hampshire](#)
- [New Mexico](#)
- [Oregon](#)
- [Rhode Island](#)
- [Texas](#)
- [Vermont](#)
- [Washington](#)



#### Required in Select Locations:

- [Idaho](#)
- [Illinois](#)
- [Kentucky](#)
- [Massachusetts](#)
- [Michigan](#)
- [Mississippi](#)
- [Montana](#)
- [New Jersey](#)
- [New York](#)
- [North Carolina](#)
- [North Dakota](#)
- [Pennsylvania](#)
- [South Carolina](#)
- [South Dakota](#)
- [Tennessee](#)
- [Utah](#)
- [Wyoming](#)



#### Required Across State:

- [Alaska](#)
- [Connecticut](#)
- [Hawaii](#)
- [Louisiana](#)
- [Minnesota](#)
- [Missouri](#)
- [Nevada](#)
- [Ohio](#)
- [Oklahoma](#)
- [Virginia](#)
- Washington DC
- [West Virginia](#)
- [Wisconsin](#)

### How to Perform Marriage in:

[Select a State](#)

### Ministry Supplies



- [Credentials & Wallet IDs](#)
- [Ministry Packages](#)
- [Marriage Certificates](#)

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[FAQ](#)

### Minister Directory

#### Minister Wallet IDs



#### Minister Licensing Packages



#### Marriage Certificates



404 Not Found

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Wedding Wire



# Become an Ordained Minister

Officiate wedding ceremonies for family members, friends, and your community.

- We are a non-profit, interfaith church.
- Ordination is free, instant, and does not expire.
- Legally perform marriage anywhere in the country.

How it Works

## Free Online Ordination!

First Name

Last Name

Email Address

Begin Ordination

APPLICANT'S EXHIBIT

51

AMM v. ULC No. 91237315



[Forgot Password?](#)

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[How it Works](#)

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APPLICANT'S  
EXHIBIT

52

AMM v. ULC No. 91237315

## AMM Minister Stephen Colbert Performs Televised Wedding!



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 © 2012 American Marriage Ministries

 Tweet



# Become an Ordained Minister

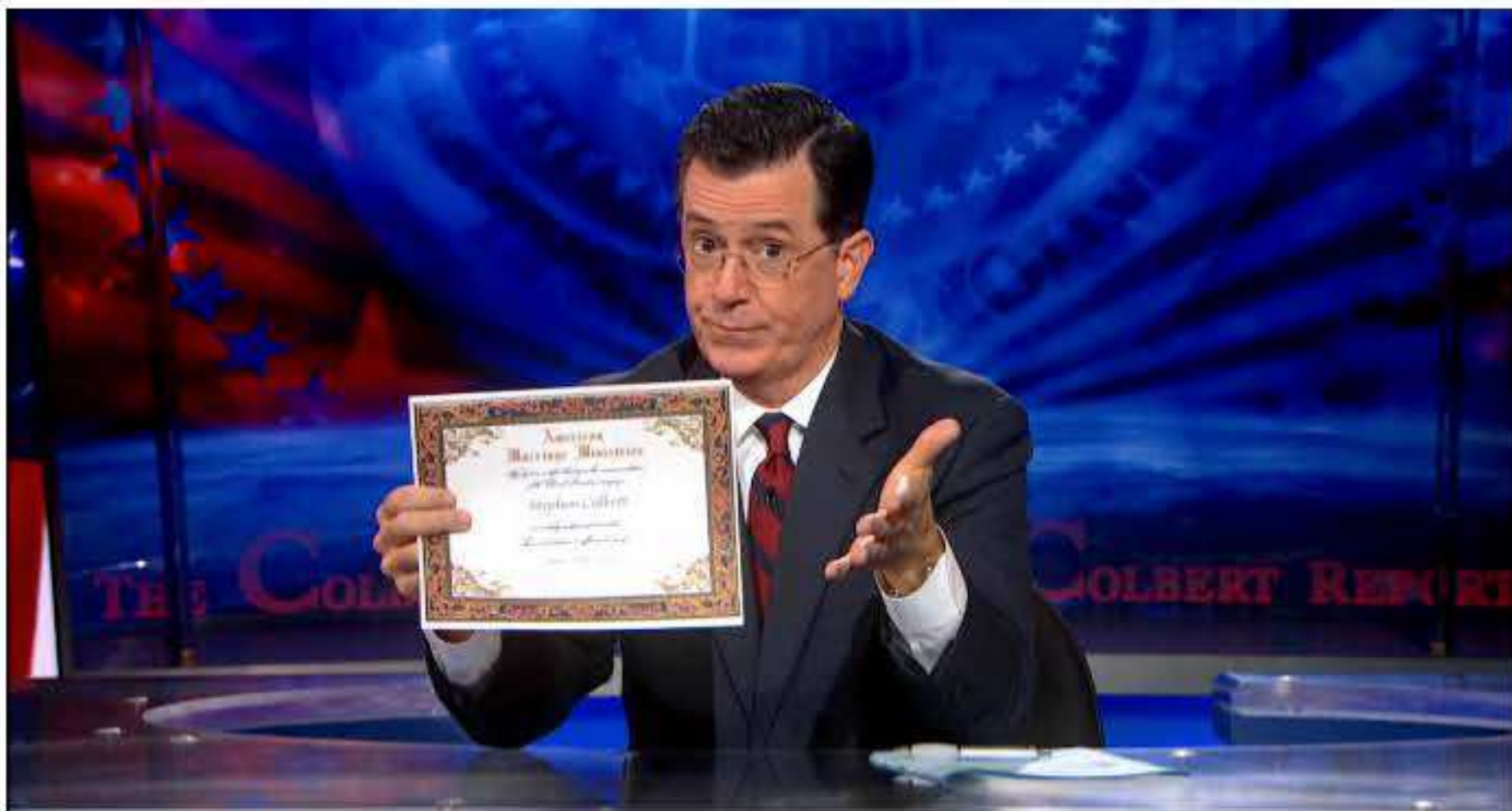
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[How it Works](#)

Free Online Ordination!

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## Become an AMM Minister

Perform Marriage for Friends and Family!

American Marriage Ministries is a non-denominational, interfaith Church. Our mission is to ensure that **all people have the right** to perform the spiritual act of marriage. We ordain those of all religious beliefs and philosophies that agree to our three core tenets:

- All people, regardless of race, gender, or sexual orientation, have the right to marry.
- It is the right of every couple to choose who will solemnize their marriage.
- All people have the right to solemnize marriage.

### Apply for Ordination

No prior ministerial experience necessary.  
Ordination is free and does not expire.  
People of all backgrounds welcome.

APPLICANT'S EXHIBIT

53

AMM v. ULC No. 91237315

Want to learn more?

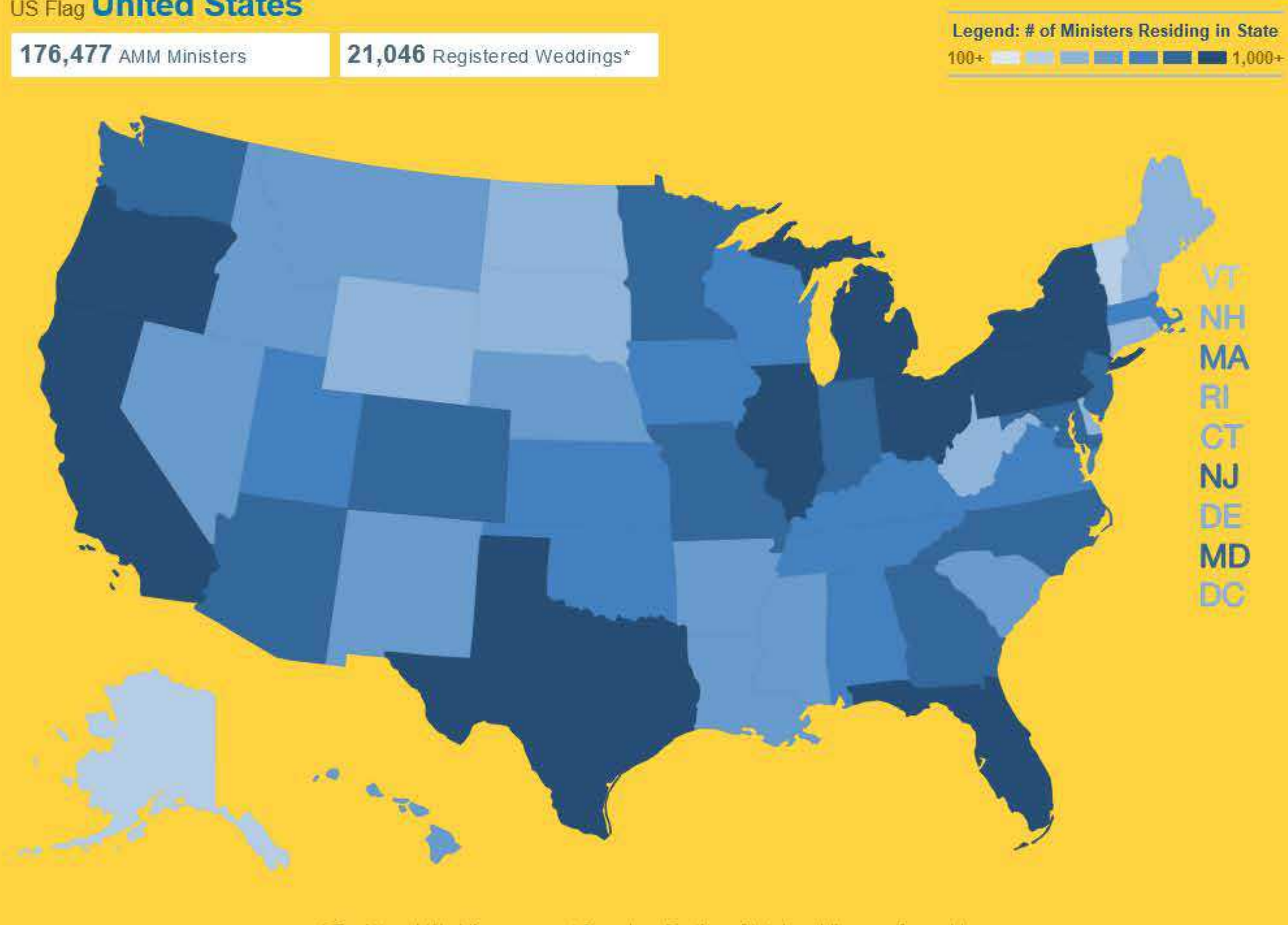
## How it Works

Performing Marriage as an AMM Minister

You have been asked to officiate the wedding for a friend or family member.

We are here to help.

Since 2009, American Marriage Ministries has ordained over 100,000 ministers who have performed marriage for loved ones.



## You can perform marriage

by following these simple steps.

1

### Become an AMM Minister

All states recognize the right of ministers to perform marriage. Becoming an ordained AMM minister is easy! Our ordination is free, does not expire, and takes only a minute. You do not need to have a religious background or previous ministerial experience.

Once ordained you will have the authority to perform marriage, and in most states there are no further steps you need to take with the local government to perform marriage.

2

### Prepare for the Wedding

Most of our ministers are performing marriage for the first time and we are here to guide you through the process.

The [Minister Licensing](#) and [Wedding Training](#) sections of our site provide all the information you need to perform a wedding ceremony. We also offer our ministers a free tool to help prepare them for performing marriage called the [AMM Wedding Helper](#) ®.

3

### Perform Marriage

By this point you should be prepared for performing the ceremony. As far as your legal responsibilities, all you need to do is complete the marriage license for the couple.

Either before or after the ceremony, the couple will present you with their marriage license. You simply need to look over their information, confirm that it is accurate, and complete your portion of the license. Once completed and returned to its issuing office the marriage becomes a binding contract. That's all there is to it!

### Apply for Ordination

Ordination is free and does not expire.  
No prior ministerial experience necessary.  
People of all backgrounds welcome.

<a href="#">About AMM</a>	<a href="#">Contact Us</a>
<a href="#">Privacy Policy</a>	<a href="#">Government Office Search</a>
<a href="#">Minister Directory</a>	<a href="#">Wedding Pictures</a>
<a href="#">Wedding Calendar</a>	<a href="#">Site Map</a>

"Congress shall make no law  
respecting an establishment of  
religion, or prohibiting the free  
exercise thereof"



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US Flag

United States

176,477 AMM Ministers

21,046 Registered Weddings\*

Legend: # of Ministers Residing in State

100+ 50-100 25-50 10-25 5-10 1-5 0

\* Registered Weddings account for only a fraction of total weddings performed by our ministers. Learn more about Registered Weddings and the AMM Wedding Helper ®.

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<div>Shield</div> Privacy Policy	<div>Building</div> Government Office Search
<div>People</div> Minister Directory	<div>Camera</div> Wedding Pictures
<div>Calendar</div> Wedding Calendar	<div>Map</div> Site Map

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amm

AMERICAN MARRIAGE MINISTRIES



### AMM Ordination Application

Follow the steps below to become an AMM Minister

#### 1. AMM Ordination Policy

American Marriage Ministries welcomes all people. You do not need to have a religious background or prior ministerial experience to become an AMM Minister. The AMM Ordination is free and does not expire.

##### Rights of an AMM Minister

As an AMM Minister you will have the authority to solemnize marriage. Like any other minister, you will also be able to perform other religious functions, such as baptisms or funerals.

##### Duties of the AMM minister

You will be expected to act with honesty and integrity, and to observe all local laws and regulations in performing your functions as an AMM minister.

##### The AMM Tenets

To apply for ordination you must acknowledge and respect the AMM Tenets:

- i. All people, regardless of race, gender, or sexual orientation, have the right to marry.
- ii. It is the right of every couple to choose who will solemnize their marriage.
- iii. All people have the right to solemnize marriage.

##### Limitations of the AMM Ordination

American Marriage Ministries maintains a policy of open ordination. Ordination as AMM Minister is valid only if the information you submit is factually accurate and submitted in good faith. Becoming an AMM Minister will not constitute a financial relationship between you and American Marriage Ministries. For more information, please see the [AMM Terms of Service](#).

##### Digital Signature

Type your name below to confirm that you have read, understand, and agree to the AMM Ordination Policy.

First Name	Middle Name (Optional)	Last Name

APPLICATION VALID ONLY IF USING YOUR LEGAL NAME

APPLICANT'S  
EXHIBIT

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AMM v. ULC No. 91237315

#### 2. Click to Continue

I request to become an AMM Minister

#### 3. Complete the Form

Date of Birth	
Month	Day Year
Gender (Select One)	Phone Number
<input type="radio"/> Male <input type="radio"/> Female	
Street Address	
Country	Zip/Postal Code
United States	
City	State
	Select a State
Email Address	Confirm Email Address
Password (4 Characters Minimum)	Confirm Password

Submit Application

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- 👤

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- 📅

Wedding Calendar
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Date of Birth		
Month	Day	Year
Gender (Select One)		Phone Number
<input type="radio"/> Male <input type="radio"/> Female		
Street Address		
Country	Zip/Postal Code	
United States		
City	State	
	Select a State	
Email Address	Confirm Email Address	
Password (4 Characters Minimum)	Confirm Password	

Submit Application

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AMM Store Home

Purchase your ministerial supplies here!

Minister Licensing Package



View Product

\$ 30

Minister Wallet ID



View Product

\$ 10

Certificate Holder



View Product

\$ 4

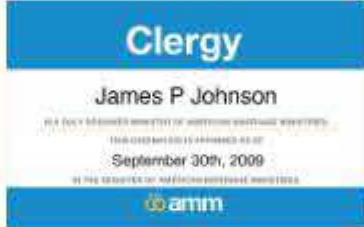
Marriage Certificate



View Product

\$ 7

Clergy Badge



View Product

\$ 10

Ordination Certificate



View Product

\$ 10

Handfasting Certificate



View Product

\$ 7

Civil Union Certificate



View Product

\$ 7

Renewal of Vows Certificate



View Product

\$ 7

Letter of Good Standing



View Product

\$ 18

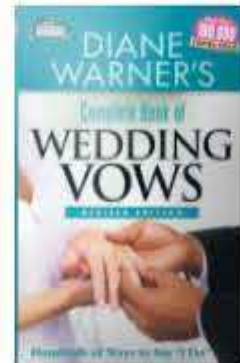
Minister-in-Law T-Shirt



View Product

\$ 15

Complete Guide to Wedding Vows



View Product

\$ 13

Asked to Officiate



View Product

\$ 40

AMM Stickers!



View Product

\$ 3

APPLICANT'S

EXHIBIT

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AMM v. ULC No. 91237315

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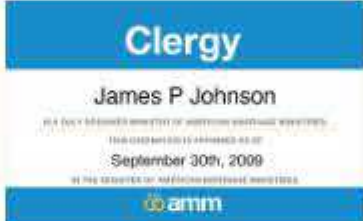
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View Product

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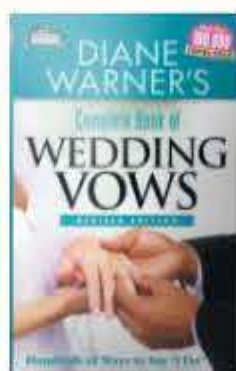
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\$ 40

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AMM v. ULC No. 91237315

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United States	
City	State
	Select a State
Email Address	Confirm Email Address
Password (4 Characters Minimum)	Confirm Password

Submit Application

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American Marriage Ministries maintains a policy of open ordination. Ordination as AMM Minister is valid only if the information you submit is factually accurate and submitted in good faith. Becoming an AMM Minister will not constitute a financial relationship between you and American Marriage Ministries. For more information, please see the [AMM Terms of Service](#).

#### Digital Signature

Type your name below to confirm that you have read, understand, and agree to the AMM Ordination Policy.

First Name	Middle Name (Optional)	Last Name

APPLICATION VALID ONLY IF USING YOUR LEGAL NAME

### 2. Click to Continue

☐ I request to become an AMM Certified Minister

### 3. Complete the Form

Date of Birth	
Month	Day Year
Gender (Select One)	Phone Number
<input type="radio"/> Male <input type="radio"/> Female	
Street Address	
Country	Zip/Postal Code
United States	
City	State
	Select a State
Email Address	Confirm Email Address
Password (4 Characters Minimum)	Confirm Password

Submit Application

<a href="#">About AMM</a>	<a href="#">Contact Us</a>
<a href="#">Officiant Search</a>	<a href="#">Minister Directory</a>
<a href="#">Government Office Search</a>	<a href="#">Theological Doctrine</a>
<a href="#">Wedding Pictures</a>	<a href="#">Wedding Calendar</a>
<a href="#">Site Map</a>	<a href="#">Privacy Policy</a>

"Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof"




APPLICANT'S  
EXHIBIT

57

AMM v. ULC No. 91237315


Minister Licensing Package \$35



Marriage Certificate \$7



Certificate Holder \$4




Complete Guide to Wedding Vows \$13




Classic Wallet Card \$10



Minister Wallet ID \$10




Clergy Badge \$10



AMM Minister's Manual \$5




Asked to Officiate \$40




Renewal of Vows Certificate \$7



Handfasting Certificate \$7




AMM Stickers! \$3



Ordination Certificate \$10


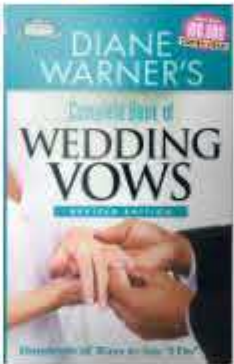










Letter of Good Standing \$18







<p><b>Minister Licensing Package \$35</b></p> 	<p><b>Marriage Certificate \$7</b></p> 	<p><b>Certificate Holder \$4</b></p> 
<p><b>Complete Guide to Wedding Vows \$13</b></p> 	<p><b>Classic Wallet Card \$10</b></p> 	<p><b>Minister Wallet ID \$10</b></p> 
<p><b>Clergy Badge \$10</b></p> 	<p><b>AMM Minister's Manual \$5</b></p> 	<p><b>Asked to Officiate \$40</b></p> 
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<p><b>Ordination Certificate \$10</b></p> 	<p><b>Letter of Good Standing \$18</b></p> 	







APPLICANT'S  
EXHIBIT

58

AMM v. ULC No. 91237315

Become a Minister & Perform Marriage!

Apply for Ordination

Free online ordination! Get ordained today to perform marriage for friends and family. Our spiritual mission is to ensure that **all people have the right** to perform marriage. *Federally Recognized 501(c)3 Charitable Organization*

Where will you be performing marriage/getting married?

Select Wedding State

What We Believe

- 1. All people, regardless of race, gender, or sexual orientation, have the right to marry.
- 2. It is the right of every couple to choose who will solemnize their marriage.
- 3. All people have the right to solemnize marriage.

How it Works

1

**Become an AMM Minister**

All states recognize the right of ministers to officiate weddings. Becoming ordained as an AMM Minister is easy! Free ordination does not expire, and the application is quick. You do not need to have a religious background or previous ministerial experience.

When you get ordained you will have the authority to perform marriage, and in most states there is no additional government registration required of ministers before performing marriage.

2

**Prepare for the Wedding**

Most AMM Ministers are new to performing marriage, and we are here to guide you through the process.

The **Minister Licensing** and **Wedding Training** sections of our site provide all the information you need to perform a wedding ceremony. We also offer AMM Ministers a free tool to help prepare for performing marriage: the **AMM Wedding Helper**®.

3

**Perform Marriage!**

After preparing, you will be ready to perform the marriage. Conduct the ceremony as you planned and complete the marriage license with the couple.

Either before or after you officiate, the couple will present you with their marriage license. Look over the license, confirm that it is accurate, and complete the marriage officiant's section. Once completed and returned to its issuing office, the marriage is official. That's all there is to it!

Apply for Ordination

No prior ministerial experience necessary.  
Ordination is free and does not expire.  
People of all backgrounds welcome.







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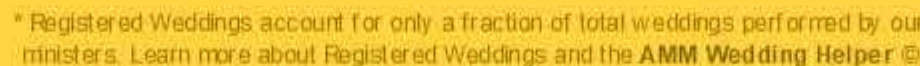




**If you have been asked to officiate the wedding for a friend or family member...**

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Since 2009, American Marriage Ministries has ordained over 200,000 ministers so that they could legally perform marriage.



## You can perform marriage

by following these simple steps

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Most of our ministers are performing marriage for the first time and we are here to guide you through the process.

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## Perform Marriage

By this point you should be prepared for performing the ceremony. As far as your legal responsibilities, all you need to do is complete the marriage license for the couple.

Either before or after the ceremony, the couple will present you with their marriage license. You simply need to look over their information, confirm that it is accurate, and complete your portion of the license. Once completed and returned to its issuing office the marriage becomes a binding contract. That's all there is to it!

**Apply for Ordination**

Ordination is free and does not expire.  
No prior ministerial experience necessary.  
People of all backgrounds welcome.

"Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof"





## Become an AMM Minister

**Perform Marriage for Friends and Family!**

American Marriage Ministries is a non-denominational, interfaith Church. Our mission is to ensure that **all people have the right** to perform the spiritual act of marriage. We ordain those of all religious beliefs and philosophies that agree to our three core tenets:

- i. All people, regardless of race, gender, or sexual orientation, have the right to marry.
- ii. It is the right of every couple to choose who will solemnize their marriage.
- iii. All people have the right to solemnize marriage.

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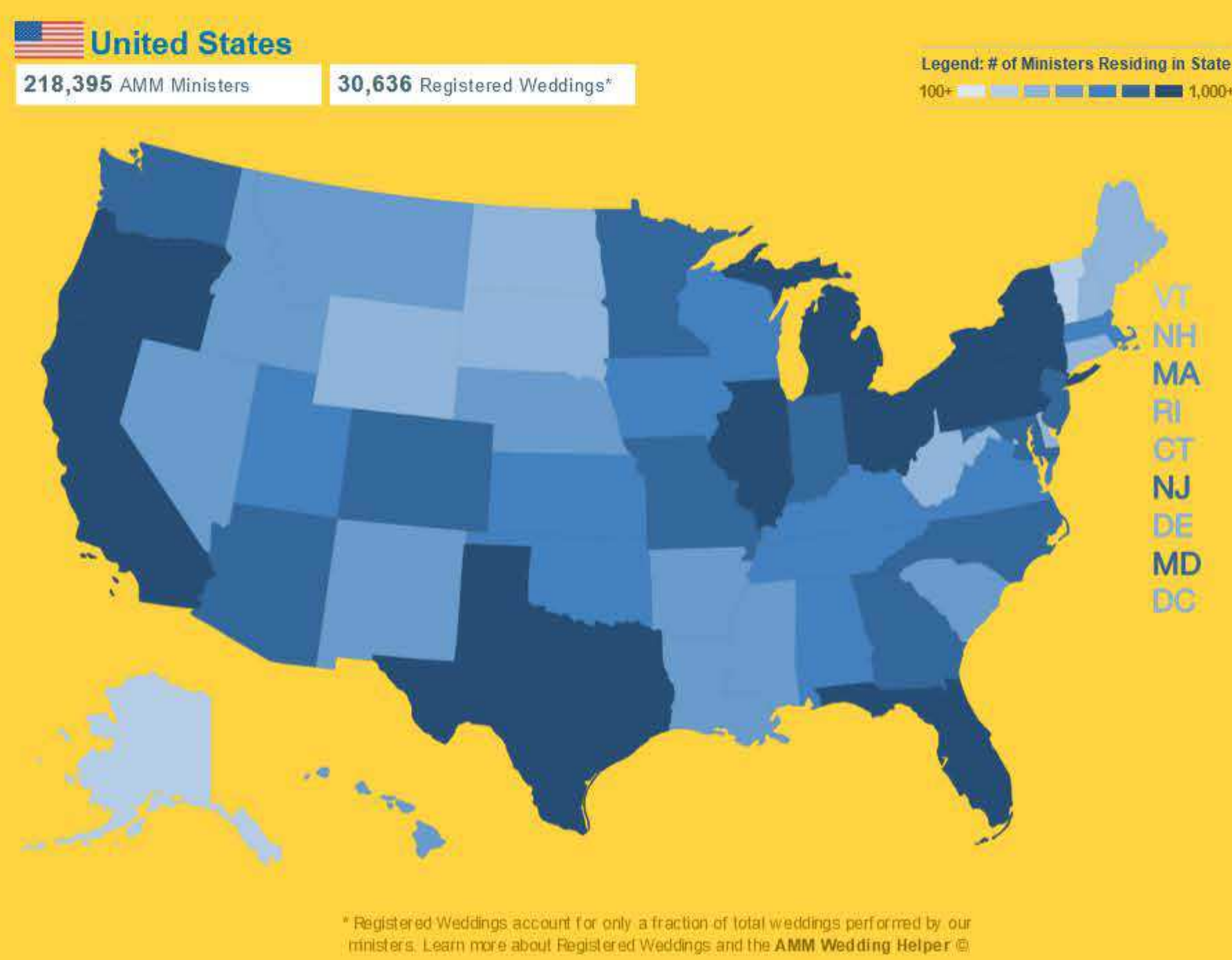
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